

Alta Argumentation Conference Schedule

THURSDAY August 1

Registration:

Primrose B Lobby, 1:00pm-3:45pm

Welcome Remarks

Primrose, 4-4:30

Robin E. Jensen, Local Host, Department of Communication, University of Utah

Dale Hample, Conference Director, University of Maryland

Keynote

Primrose, 4:30-5:30

Ron Greene, University of Minnesota, **A Rhetorical (Materialist) Perspective on Local Argument**

Dinner

Golden Cliff, 6-7:30

Primrose, 7:30 – 9:00

Spotlight Panel: Some Hard Cases for a Universal Theory of Arguing

Chair: James F. Klumpp, University of Maryland

Takeshi Suzuki, Northwestern University and Meiji University [Japan], **Toward Local Theories of Japanese Argumentation: Contexts and Strategies**

Susan L. Kline, Ohio State University, **Learning Senses of Argument: Relations in Argumentative Discourse between Dialectical Practices, Logical Form, and Rhetorical Opportunities**

Catherine Helen Palczewski, University of Northern Iowa, and Alexandria Chase, University of Kansas, **Anger and Argument: A Nasty and Persistent Feminist Theory of Argumentative Anger**

Golden Cliff, 9:00 – 11:00

Lifting a Glass to Absent Friends: A Memorial to Those We Have Recently Lost

Convener: David Zarefsky, Northwestern University

Participants: Anyone who wishes

Reception

FRIDAY August 2

Golden Cliff, 7:30 – 8:30

Breakfast

Superior A, Goodnight/Strait discussion group on 9th conference of ISSA

8:45 – 10:00

Wasatch A

1. *Embodied Arguments Evoked by Space and Place: Performances of Racial, Sexual, and National Identities*

Chair: Robin E. Jensen, University of Utah

Taylor N. Johnson, Danielle Endres, Duncan C. Stewart, University of Utah, **Performing Embodied Atomic Memories: Spatial Configurations of American Identity at the National Atomic Testing Museum**

Nicholas Lepp, University of Nevada – Las Vegas, **A Spatial-Bodily Argumentative Approach to Queerness**

Cecilia Cerja, University of Northern Iowa, **Argument Culture for Place Branding in African American Travel**

Wasatch B

2. *Racial Identity and Sports as a Site for Argumentation*

Chair: Nathaniel Stoltz, Saint Vincent College

Abraham I. Khan, Pennsylvania State University, **Labor Action as Public Argument: The Case of College Sports**

Ashley D. Garcia, University of Nebraska-Lincoln, **American Patriotism's Invisible Racial Warrant: Understanding the Backlash Against the NFL's Black Activist Athletes**

Michael Janas, Samford University, **Where All Arguments are Local: Affective Arguments in Virginia's Moral Debates about Blackface**

Superior A

3. *The Stasis of Locality*

Chair: Paul Strait, University of Southern Mississippi

Zornitsa Keremidchieva, University of Minnesota, **Locating Argument's Location: The Stasis of Jurisdiction and the Establishment of the First Meridian of the United States**

Alessandra Beasley Von Burg, Wake Forest University, **Environmental Refugees as Place-Less: Addressing a Global Crisis, Locally**

Kelly Carr and Jocelyn Evans, University of West Florida, **New Media and Old Coffee: How Local Styles of Town Hall Meetings Reconfigure a Dialectical Tradition**

Patricia Riley, Hyun-Tae (Calvin) Kim, Camille Saucier, Ruth Kelly, University of Southern California, Sean Wojcik, *Upworthy*, and Beth Karlin, See Change Institute, **Local Arguments and the Global Future: A Call to Action**

Superior B

4. *Is the Body a Local Site for Argumentation?*

Chair: Catherine Helen Palczewski, University of Northern Iowa

Benjamin W. Mann, University of Utah, **The Last Straw: Locally Theorizing**

Disability Argumentation in Response to Plastic Straw Bans

Matthew Gerber, Baylor University, **The Argumentative Dimensions of Non-Suicidal**

Self-Injury (NSSI) in People With Autism-Spectrum Disorders (ASDs)

Madison A. Krall, University of Utah, **“Help me choose my own!”: (Re)theorizing**

Shared Decision-Making for the Digital Age

Allison Blumling, University of Utah, **#MillionsMissing: Embodied Health Social**

Movements and Contested Illness as Localized Argument in Jennifer Brea’s *Unrest*

Documentary

10:00 – 10:30

Superior Lobby, Coffee Break

10:30 – 12:00

Primrose

Spotlight Panel: Connecting the Ideas of Argument and Culture

Chair: Patricia Riley, University of Southern California

G. Thomas Goodnight, University of Southern California, and David B. Hingstman, University of Iowa, **From Culturetypes to Fractals: Engaging Local Theories of Argument through the New Materialism**

Menno Reijven, University of Massachusetts, and Rebecca Townsend, Hartford University, **Argumentation as Ways of Speaking. Insights from the Ethnography of Communication**

G. Thomas Goodnight, University of Southern California. **An Anthropology of the Open End: On the Critique of Personality Types, Schemas, and Facial Recognition**

Paul Strait, University of Southern Mississippi, **General and Local Theories of Argument in Late Modernity**

12:15 – 1:15

Cliff Conference Tent, Lunch

1:30 – 2:45

Wasatch A

1. *Deliberation in Dangerous Times: Local Theories of Argument for Our Particular Political Moment*

Chair: Robert Asen, University of Wisconsin – Madison

Robert Asen, University of Wisconsin – Madison, **Local Theories of Deliberation and Education: Resisting Market-Based Education Reforms in Wisconsin**

Karma R. Chávez, University of Texas – Austin, **Activist Challenges to Deliberative Democracy in the Age of Donald Trump**

Pamela Conners, Gustavus Adolphus College, **Building Civic Agency Through Local Arguments**

Damien Smith Pfister, University of Maryland, **Local Theories, Global Dangers: The Algorithmization of Emotion and the Future of the Networked Public Sphere**

Wasatch B

2. *Arguments in Eulogies*

Chair: Daniel Overton, Pepperdine University

Hiroko Okuda, Kanto Gakuin University [Japan], **Exploring Identification and Division on the Anniversary of the March 11 Disasters**

Daniel M. Chick, University of Kansas, **The Jeremiadic National Eulogy: President Bush, President Trump, and the Memory of Senator John McCain**

Justin Kirk, University of Nebraska, **Place as Warrant for Change: Eulogy and Setting in the Gun Control Arguments of Barack Obama**

Superior A

3. *Arguments in Racial Contexts*

Chair: Alex McVey, Kansas State University

Aaron Dicker and Christopher Wernecke, George State University, **Argument by Apology: Public Apologizing for Antisemitism in the Age of Trump**

Nicholas T. Jurney, Minnesota State University – Mankato, **Racial Diversity & Diversity Education: A Discourse and Argument Analysis of Local Diversity Training Programs**

Ryan Neville-Shepard, University of Arkansas, **Reporting from Trump Country: Local Presumption and White Trauma Narratives**

Superior B

4. *Debate, Civic Education, and Democracy*

Chair: Edward A. Hinck, Central Michigan University

Joseph P. Zompetti, Illinois State University, and David Cratis Williams, Florida Atlantic University, **Empowering Civic Education and Civic Engagement Through Debate Training: Are Pedagogical Practices and Outcomes Culturally Transferable?**

Alexander Hiland, Alysia Davis, and Paul E. Mabrey III, James Madison University, **Assembling Argument: A Review of the Debate Across the Curriculum Initiative**

David Errera, and John J. Rief, Duquesne University, **Debate as a Creative Art: A Perspective by Incongruity**

Andrea Jacques, and James P. Dimock, Minnesota State University – Mankato, and Adam Key, University of Arkansas – Monticello, **A Program for the Assessment of Courses in Argumentation**

2:45 – 3:15

Superior Lobby, Coffee Break

3:15 – 4:30

Wasatch A

1. *Standards of Deliberation and Argument in Major American Political Debates*

Chair: Robert C. Rowland, The University of Kansas

David Zarefsky, Northwestern University, **Implicit Theories of Argument in the Lincoln-Douglas Debates**

Edward A. Hinck and Shelly S. Hinck, Central Michigan University, **Are Aggressive Argument Strategies in Political Debates Localized Phenomena or Symptoms of Something More Troubling in Contemporary Political Culture?**

Sara A. Mehlretter Drury, Wabash College, and Dale A. Herbeck, Northeastern University, **Local-Chronological Eras of Presidential Debates: Forms, Functions, and Analysis**

Robert C. Rowland, The University of Kansas, **Evolving Deliberative Norms in American Political Debates: A Comparison of the Carter-Reagan Debate in 1980 and the First Obama-Romney Debate in 2012**

Wasatch B

2. *Social Movements and the Nature of Their Argumentation*

Chair: Ann Burnette, Texas State University

Kyle Cheesewright, College of Idaho, and Michael K. Middleton, University of Utah, **Modernizing Racism: The Localization of Settler-Colonial Logics in Utah House Bill 93**

Matthew Salzano, University of Maryland, **Beyond Participation, Toward Disparticipation**

Leslie J. Harris, University of Wisconsin-Milwaukee, **Ethotic Argument and Woman's Place: Wisconsin White Slavery Debates, 1887-1889**

Superior A

3. *Personhood, Risk, and Argument*

Chair: Talya Slaw, University of Kansas

Austin MacDonald and Ioana Cionea, University of Oklahoma, **Does the Rhyme Chime? Evaluating the Persuasiveness of a Rhyming Weather Message**

Paul Johnson, University of Pittsburg, **Return to Ehninger: How the Conflation of Uncertainty and Personhood Undermines Argument in Late Capitalism**

Emma Frances Bloomfield, University of Nevada – Las Vegas, and Sara VanderHaagen, University of Wisconsin – Milwaukee, **Educating and Inspiring Future Women Scientists: Making Arguments about Significance and Contribution in Biography Collections for Young People**

4:30 – 5:00

Superior Lobby, Coffee Break

5:00 – 6:15

Wasatch A

1. *Video Argument*

Chair: Megan Mapes, Georgia State University

Abigail M. Barnes, University of Southern Mississippi, **Localizing Strategic**

Maneuvering in Shane Dawson’s *The Mind of Jake Paul*

Linda Diane Horwitz, Lake Forest College, and Daniel C. Brouwer, Arizona State University, **Activating Memory: Digital Dialogues with Holographic Holocaust Survivors**

Matthew Salzano, University of Maryland, Justin Eckstein, Pacific Lutheran University, **The Bensenville Pause: Argumentation, Sound Figuration, and Local Sound Cultures**

Wasatch B

2. *Is Gender a Local Place for Argument?*

Chair: Marissa Fernholz, University of Wisconsin

Dakota Sandras, Louisiana State University, **Surviving R. Kelly: A Case for Standpoint**

Theorizing

Kelly Jakes, Wayne State University, and Jennifer Keohane, University of Baltimore,

Local Ways of Knowing War

Katie Nelson, Louisiana State University, **Is She or Isn’t She?: Investigating Logics of Presumed Ownership through Discourses Surrounding Kylie Jenner’s Pregnancy**

Superior A

3. *Libel versus Censorship: Argumentative Navigations*

Chair: Dale A. Herbeck, Northeastern University

Timothy Barouch, Georgia State University, **Originalist Judicial Style: Fake News,**

Reputation, and Libel Law

Robert M. Overing, Yale Law School, and Michael S. Overing, University of Southern California, **Not Just Twitter: Censorship Threats to Local Communities in Cyberspace**

Eric M. Gander, Baruch College, CUNY, **Opening Up Libel Laws: An Originalist Looks at *New York Times v. Sullivan***

Superior B

4. *Personal Identity as a Locus for Argument*

Chair: Joan Faber McAlister, Drake University

Talya Slaw, University of Kansas, **Local Argument Through Presence in Holocaust**

Cookbooks

Ann Burnette and Wayne Kraemer, Texas State University, **Representing or “Hispandering”?: Beto O’Rourke and Arguments Based on Identification**

Nathaniel Stoltz, Saint Vincent College, **Pleasantries or Putdowns?: Unpacking a Dichotomy in Identity Arguments**

Daniel Mejía Saldarriaga, Universidad EAFIT [Colombia], **Reconstruct an Argument? Limits to the Definitions of Argumentation**

Golden Cliff, 6:30 – 8:00
Dinner

White Pine, 8:00 – 9:00
1. Meet the Editors

Red Pine
2. Alta Steering Committee

Golden Cliff, 9:00 – 11:00
Reception

SATURDAY August 3

7:30 – 8:45

Golden Cliff, Breakfast

Superior A, Strait/Goodnight discussion group on Blair's *Studies in Critical Thinking*

9:00 – 10:15

Wasatch A

1. *Argumentative Proofs and Gendered Identities in a #MeToo Era: Localizing Public Deliberation*

Chair: Heidi E. Hamilton, Emporia State University

Denise Oles-Acevedo, Iowa State University, **Reluctant Witness: Christine Blasey**

Ford Testifies before the Universal Audience During the Kavanaugh Hearings

Joan Faber McAlister, Drake University, **A Funny Thing Happened on the Way to the Supreme Court: Satirizing Political Ethos and Gendered Pathos in the Clarence Thomas and Brett Kavanaugh Confirmation Hearings**

Heidi E. Hamilton, Emporia State University, **Who's Really the Victim? The "Hashtag Hijacking" of #HimToo as Localized Narrative Argument**

Erika M Thomas, California State University - Fullerton, **The Best a <man> Can Be? Understanding Gillette's Reenvisioning of Masculinity through Ideographs and Localized Argument**

Wasatch B

2. *Populism and National Civility*

Chair: Ronald Lee, University of Nebraska

William Jensen, Trinity University, **Resisting the Urge to Localize Argument: Emotional Warrants in the "Arguments" of Donald Trump**

Dakota Park-Ozee, University of Texas – Austin, and Kevin Coe, University of Utah, **(In)civility and the Modern Presidency: Presidential Constructions of a Complex Idea**

Laura Alberti, University of Southern Mississippi, **An Exploration of the Polarizing Argumentative Style**

Superior A

3. *Argument and Science*

Chair: Shelly S. Hinck, Central Michigan University

Aya Farhat, University of Maryland, and Jeremy R. Grossman, Baylor University, **The Elision of Definition in the Debate on Born-Alive Abortions**

Doug Cloud, Colorado State University, **Beware the Corrupted Scientist: A Case Study of Ad Hominem in Climate Change Deliberation**

Candice Lanus, University of Alabama – Huntsville, **Hedging Your Bet on Research: Replication in the Research as Argument Model**

Jeffrey W. Jarman, Wichita State University, **Large and Small: Motivated Interpretations of Statistical Evidence**

Superior B

4. *Argumentation and China*

Chair: Ron Von Burg, Wake Forest University

Thomas A. Hollihan, Shuang Liang, Yudan Zou, and Hoan Nguyen, University of Southern California, **Mirrored Images? Or Distorted Lenses? A Comparative Study of Mediated Public Arguments on Trump's Trade War in the United States and China**

Li Xi (Cecilee), University of Kansas, **Chinese Argumentation in War Rhetoric: A Case Study of Soong Meiling's Speech at the US Congress on February 18th, 1943**

Junyi Lv, University of Southern California, **Local Argument Spheres in China: A Case Study of the Chinese Debate Show: *Qipashuo***

Dai Hongxian, Wang Hailong, He Xiaolu, and Chen Tao, Wuhan University [China], **Implying with Analogy and Quoting Authoritative Works: A Research on the Argumentation in *Yen T'ieh Lun***

10:15 – 10:45

Superior Lobby, Coffee Break

10:45 – 12:00

Wasatch A

1. *The National Diet (Kokkai) as an Arena of (Pseudo-) Deliberation: Possibilities and Challenges for Developing Local Theories of Political Argument in Japan*

Chair: David B. Hingstman, University of Iowa

Kaori Miyawaki, Ritsumeikan University [Japan], **Where Does Responsibility Lie?: A Study of *Sontaku* (the Surmising of Wishes)**

Noriaki Tajima, Kanda University of International Studies [Japan], **Local Theory of Fallacies?: An Analysis of Immigration Control Controversies in the Japanese Diet**

Satoru Aonuma, International Christian University [Japan], **Shinzo Abe's Not So Beautiful Lies, or How He Stopped Worrying about Embarrassing Himself in Public**

Junya Morooka, Rikkyo University [Japan], **A Critical Analysis of Arguments about Argument in the Japanese Diet: The Case of Debate on the Enactment of Security-related Legislation in 2015**

Respondents:

Michael D. Hazen, Wake Forest University

Carly S. Woods, University of Maryland

Wasatch B

2. *Are Arguments Different in Different Times?*

Chair: Laura Alberti, University of Southern Mississippi,

Ronald Lee, University of Nebraska, and Adam Blood, University of West Florida,

Rhetorical Logics of Racist Accusation and Defense

Ben Voth, Southern Methodist University, and Matthew Lucci, University of Texas – Tyler, **President Calvin Coolidge's 1924 Argumentation Resolving a Question of Race in a Local New York Election**

Daniel Overton, Pepperdine University, **Locating Utopia in Populism: Considering Utopian Rhetoric, Socialists, and the Populist Argumentative Frame**

Superior A

3. *Arguments, the Internet, and Social Media*

Chair: Mary Chayko, Rutgers University

Jeffrey P. M. Drury, Wabash College, **Is Cogent Argumentation Possible Through**

Social Media?

Bonnie M. Million, Augusta University, **Construction of Ethos on Social Media**

Platforms

Meredith Neville-Shepard, University of Arkansas, **Disrupting Local Logic:**

Dress Code Protests and Perelman's Universal Audience in the Viral Age

Superior B [Needs AV]

4. *Are Arguments Bound by Locality?*

Chair: Zornitsa Keremidchieva, University of Minnesota

David M. Cheshier, Georgia State University, **Does Deep Disagreement Generate**

Unique Public Argumentation Forms?

William Cooney, University of Nebraska - Lincoln, **Local Theories of Argument and**

Immanent Obligations: Inciting an *Askesis*

Darrin Hicks, University of Denver, **Argumentation and Discretionary Power**

Derek T. Buescher, University of Puget Sound, and Kent A. Ono, University of Utah,

Military Heretics: Rhetoric that Challenge Orthodoxy

12:15 – 1:15

Cliff Conference Tent, Lunch

1:30 – 2:45

Wasatch A

1. *Retreating from public argument into local argument: moves, strategies, and implications*

Chair: Eric Morris, Missouri State University

Trond Jacobsen, University of Oregon, **Experiencing Evidence: The Limits of the**

Local

Alex McVey, Kansas State University, **“The Definition of Racism” – An Inductive**

Critique of Reverse Racism Discourse

Eric Morris, Missouri State University, **A Counter-Side Approach to Tiebreaking**

Argument Relocation Strategems: Appeal to Ignorance?

Heather Walters, Missouri State University, **The Cultural Obsession with Fake News and Enthymematic Argument**

Wasatch B

2. *Argument and Democracy Throughout the World*

Chair: Damien Smith Pfister, University of Maryland

James Patrick Dimock, Minnesota State University – Mankato, **Localizing Gramsci's**

Praxis: An Activist Hermeneutic

Carly S. Woods, University of Maryland, **Decolonial Resistance in the Interwar Period: The 1928 University of Puerto Rico and University of Philippines Debate Tours of the United States**

Robert Elliot Mills and Stephen J. Heidt, Northwestern University, **From Sovereign Recognition to Sovereign Marks: Nicholas Maduro, Juan Gerardo Guiado, and the Redefinition of Sovereign Legitimacy**

David Cratis Williams, Florida Atlantic University, Marilyn J. Young, Florida State University, and Michael K. Launer, RussTech Language Services, **Russian democracy, the Russian state, and the Russian nation: A longitudinal argument analysis of culturally targeted arguments in Presidential addresses in the Russian Federation**

Superior A

3. *Aggression on the Internet: Argumentation?*

Chair: Jeffrey P. M. Drury, Wabash College

Annie Laurie Nichols, Saint Vincent College, ***Ars Rhetorlica: The Argumentation of Internet Trolls***

Mridula Mascarenhas, California State University - Monterey Bay, **Memes as argument in political discourse**

Melissa M. Parks, University of Utah, **Sarcasm as Ideological Argumentation: Commentary on the Redwood Genome Project**

Avery Henry, Florida State University, and John Koch, Vanderbilt University, **Engaging the Trolls: A Horizontal Analysis of Trolling Argumentation**

2:45 – 3:15

Superior Lobby, Coffee Break

3:15 – 4:30

Wasatch A

1. *Putting Local Assessment in Context: Meeting the Challenge of Eroding Debate Faculty and Programs through Improvements in Evaluation*

Chair: Brian Lain, University of North Texas

Sarah T. Partlow Lefevre, Idaho State University, **Arguing for Debate . . . But Not Alone: How External Review Improves Debate Programs**

Brian Lain and Karen Anderson-Lain, University of North Texas, **Demonstrating Academic Relevance and Rigor: Linking the NCA Learning Outcomes in Communication to Debate Program Assessment through Portfolios**

Ruth J. Beerman, Randolph-Macon College, **Making the Case for Debate: Viewing Higher Education as a Local Place of, and for, Argument**

Travis Cram, Western Washington University, **Developing the Whole Director: A Flexible Framework for Professional Development and Faculty Support for Intercollegiate Debate**

Michael Eisenstadt, California State University - Long Beach, **Assessing Tenure-track Speech and Debate Program Directors: Augmenting Intercollegiate Forensics Programs with Service Learning Opportunities in Local University Contexts**

Ben Voth, Southern Methodist University – Dallas, **Assessing our Progress toward Promotion and Tenure: A Review of the Standards for P&T in the Argumentation and Forensics Community**

Respondent: Robin Rowland, University of Kansas

Wasatch B

2. *Finding the Good Reason*

Chair: Darrin Hicks, University of Denver

Ben Crosby, Brigham Young University, **The Grotesque Mode of Argument**

Scott Jacobs, University of Illinois - Urbana-Champaign, **The Received View of**

Argument and Justification

Ron Von Burg, Wake Forest University, and Marcus Paroske, University of Michigan - Flint, **Locating Judgment in Argument by Algorithm**

Brett Bricker and Jacob Justice, University of Kansas, **Greenwashing: *Conciliatio* as Proof**

Superior A

3. *Argumentation and the Texture of Intimacy*

Chair: Susan L. Kline, Ohio State University

Amy Johnson, University of Oklahoma, and Eryn Bostwick, Cleveland State University,

Arguing with Family Members about the 2016 Presidential Election: Characteristics of These Public-Issue Arguments and Reported Consequences of These Arguments

Robert J. Green, Bloomsburg University, **Whose Theory of Argument? The Context of Anti-Establishment Micropolitics in Political Campaign Debates**

Anna M. Young, Pacific Lutheran University, **Dissociation, Multimodal Argument & The Local**

Ioana Cionea, University of Oklahoma, Christopher J. Carpenter, Western Illinois University, Dalaki Livingston, and Erick Roebuck, University of Oklahoma, **Similarities and Differences in Face to Face and Technology Mediated Interpersonal Arguing**

Superior

4. *Arguing by Showing*

Chair: Justin Eckstein, Pacific Lutheran University

Nicholas S. Paliewicz, University of Louisville, and Marouf Hasian, Jr., University of Utah, **Memorial-As-Assemblage: Horizontal Arguments for Racial Justice at the National Memorial for Peace and Justice**

David A. Frank, University of Oregon, and William Keith, University of Wisconsin – Milwaukee, **Developing Theories of Improvisational Argument**

Naoki Kambe, Rikkyo University [Japan], **Multiple Temporalities of the Idomeni Camp in Greece: A Non-Local's Speculative Exercise in Visual Argument**

Megan Mapes, Georgia State University, **Arguing for Rape: The Civic Function of Public Sexual Assault Imagery**

4:30 – 6:30

Go Outside for a While

Golden Cliff, 6:30 – 8:00
Dinner

Golden Cliff, 8:00 – 11:00
Reception

SUNDAY

Optional Snowbird Brunch

(Atrium breakfast is available from 7 AM – 10 AM. Snowbird gift card may be used to pay for breakfast or brunch.)

Atrium Restaurant, 10:30 AM – 2:00 PM

Check-Out

11:00 AM

Snowbird has a Sunday Brunch (10:30 AM – 2:00 PM in the Atrium Restaurant). Although the brunch is not included in your package, you can apply the gift card that you will receive to cover its cost. Reservations are recommended.