

Program

Sixteenth National Communication Association/American Forensic Association
Conference on Argumentation: The Functions of Argument and Social Context

Cliff Lodge, Snowbird Resort
Alta, Utah
July 30, 2009 – August 2, 2009

Hosted by The Department of Communication, University of Utah

(This program is subject to change in day or time of presentation. Please,
therefore, arrange your travel plans to be present for the entire conference.)

Thursday, July 30

11:00 A.M. – 4:00 P.M.
Arrival and Registration

12:00 P.M. – 2:00 P.M.
Buffet Lunch

3:00 P.M. – 4:00 P.M.
Welcome
Ann Darling, Chair, Department of Communication, University of Utah
Preliminaries
Danielle Endres, University of Utah, and Dennis S. Gouran, The Pennsylvania State University
Wasatch A&B

4:00 P.M. – 6:00 P.M.
Check-in

6:00 P.M. – 7:30 P.M.
Dinner

8:00 P.M. – 9:00 P.M.
Keynote Address
Dale Hample, University of Maryland
Chair – Dennis S. Gouran, The Pennsylvania State University
Wasatch A&B

9:00 P.M. – 11:00 P.M.
Reception

Friday, July 31
7:30 A.M. – 8:30 A.M.
Breakfast

9:00 A.M. – 10:15 A.M.
Sessions

I: Argument's Moment: Functions of Time in Argument
Wasatch A
Chair: David Schulz, Trinity Lutheran College

Argument's Moment(s) of Inevitability
David Schulz, Trinity Lutheran College

The Rhetorical Cultivation of Time: Stanton's "The Solitude of Self"
G. Mitchell Reyes, Lewis & Clark College

Nathaniel Hawthorne's Greatest Fiction: Moral Nullification Pierce's Presidential Campaign
Michael Warren Tumolo, California State University, Stanislaus

Engagement, Time, and Flow: Prospects for Obama's America
Shawn Batt, Michigan State University

II: New Perspectives on Intercollegiate Debate
Wasatch B
Chair: Jack Samosky, California State University, Hayward

Breaking the Fourth Wall: Judicial Activism as Agency for Change in College Policy Debate
Christopher D. Salinas, Southern Methodist University

The Impact of Policy Debate on Inner-City Schools: The Milwaukee Experience
Carol Winkler, Georgia State University

Identity Politics in the Argumentative Community of Intercollegiate Policy Debate: Reflections
on the Functions of Argument and Social Context
Ryan Smith, Baylor University

Speaker Points, Wins, and Losses: A History of the Evolution of Academic Debate and its Place
within Communication Studies
Brian Lain, University of North Texas

III: Forms and Structures of Arguments
White Pine
Chair: James F. Klumpp, University of Maryland

The Aesthetics of Public Argument: Re-Conceptualizing the Form and Function of Warrants
within the Public Forum

Jamie Merchant, Northwestern University

Ready to Fight: FDR's "Pre-War" Discourse and the Creation of an "American" Identity
Emily Berg, University of Minnesota-Twin Cities

Bridging the Communicative Divide: Wafaa Bilal, Performative Politics, and the Visible Body
Jane Munksgaard, University of Georgia

IV: Argumentation and Political Context I
Red Pine
Chair: Robert L. Scott, University of Minnesota

Puritan and Yankee Argumentative Culture Types: The Case of Obama vs. McCain
Bruce E. Gronbeck, The University of Iowa

Rationalizing Torture at Abu Ghraib: Argumentation in the Schlesinger Report
Janice Schuetz, University of New Mexico

Strategic Maneuvering with Argument Schemes in the European Parliament
Frans H. van Eemeren, University of Amsterdam
Bart J. Garssen, University of Amsterdam

On-Stage Political Argument in *If Mr. Ohta Became Prime Minister: A Critical Appraisal of*
Televised "Debate Shows" in Japan
Satoru Aonuma, Kanda University of International Studies
Naoto Usui, Kanda University of International Studies

10:15 A.M. – 10:45 A.M.
Coffee Break

10:45 A.M. – 12:00 Noon
Sessions

I: Arguing About Race in Legal Contexts
Wasatch A
Chair: James Jasinski, University of Puget Sound

Prudential Argument and School Desegregation: From *Brown II* to *Swann*
James Jasinski, University of Puget Sound

A Politics of Erasure: Race and Color-Blind Rhetoric in Supreme Court Opinions
Catherine L. Langford, Texas Tech University

Loving and the Legacy of "Difference"
Mary Lynn Veden, University of Washington

II: Argument and Social Movements

Wasatch B

Chair: Patricia Riley, University of Southern California

Domesticating Repression: Responses to Suffrage Advocates' Body Argument in Postcards
Depicting Police and Suffrage Advocates' Interactions

Catherine H. Palczewski, University of Northern Iowa

Equality as an Ideograph: The Gay Rights Movement and Proposition 8

Megan E. Morrissey, The University of Colorado at Boulder

Wangaari Maathai and the Green Belt Movement: A Case Study on Constituting a Community

Rebecca M. Willems Solc, University of Wisconsin-Milwaukee

III: Argument and Public Controversy

White Pine

Chair: Harry Weger, University of Central Florida

Investigating Public Controversy Through the Rhetorical Inscription of Non-Humans: Objects
as Sources of Puzzlement and as Symbols

Chantal Benoit-Barné, Université de Montréal

What's So Bad About the Ivory Tower, Anyway?

Ryan Gillespie, University of Southern California

Feminists for Life and the Use of Appropriational Argument in the Abortion Controversy

Leslie Harris, University of Wisconsin-Milwaukee

Kimberly K. Smith, University of Wisconsin-Milwaukee

IV: Argument in Legal and Scientific Contexts

Red Pine

Chair: Frans H. van Eemeren, University of Amsterdam

Framing Discourse as Argument in Appellate Courtrooms: Three Cases on Same-Sex Marriage

Robert T. Craig, The University of Colorado at Boulder

Karen Tracy, The University of Colorado at Boulder

Treason or Tyranny? Thomas Jefferson and Aaron Burr

Jeremy Rogerson, Texas A&M University

The Myriad Problem(s) of Genetic Biotechnology: Problematizing "Expertise" in Commercial
Genetic Biotechnology

Zoltan P. Majdik, North Dakota State University

12:15 P.M. – 1:15 P.M.

Luncheon

1:30 P.M. – 2:45 P.M.

Sessions

I: The Fierce Urgency of Argument for Barack Obama
Wasatch A

Chair: Robert C. Rowland, The University of Kansas

Barack Obama and America's Journey: Implicit and Explicit Arguments about Race
Thomas Hollihan, University of Southern California

The Enlightenment Roots of Obama's New Politics
Robert C. Rowland, The University of Kansas

Obama's Lincoln: Uses of the Argument from Historical Analogy
David Zarefsky, Northwestern University

II: Argument from a Postmodern Perspective
Wasatch B

Chair: Robert T. Craig, The University of Colorado at Boulder

Towards a Discursive Understanding of Terrorism: 9/11, Postmodernism, and Argumentation
George F. McHendry, Jr., University of Utah

Context, Historiography, and Fragmentation of the Past
David Deifell, Drake University

The Archeological and Hegemonic Functions of Foreign Policy Discourse; Appeasement in
U.S.-Iranian Relations

Andrew D. Barnes, Georgia State University

Hidden Agency: Conspiratorial Control Over the
Shaping of the *9/11 Commission Report*

Chara K. Van Horn, The University of Tennessee at Martin

III: Innovations in Theoretical Perspectives on Argument
White Pine

Chair: Jan Schuetz, University of New Mexico

Argument in a Time of Political Change

James F. Klumpp, University of Maryland

A Socio-Cognitive Approach to Argumentation and Context in Parliamentary Debates

Susana Martínez Guillem, The University of Colorado at Boulder

Serial Arguments and Argument Type: Comparing Serial Arguments about Public- and Personal-issue Argument Topics

Amy Janan Johnson, University of Oklahoma

Joshua M. Averbeck, University of Oklahoma

Katherine M. Kelley, University of Oklahoma

Shr-Jie Liu, University of Oklahoma

IV: Argument as a Source of Influence in Ceremonial Speaking and Deliberative Discourse
Red Pine

Chair: Kelly M. McDonald, Arizona State University

Answering the Trumpet's Summon: The Foreign Policy Framework in John F. Kennedy's Inaugural Address

Sara Ann Mehlretter, The Pennsylvania State University

An Affective Argument: The Display of National Loyalty in Americanization Parades

Leslie Hahner, Baylor University

Rediscovering the Public in Diplomacy: The Role of Audience in Arguments for International Influence Campaigns

Craig Hayden, American University

2:45 P.M. – 3:15 P.M.

Coffee Break

3:15 P.M. – 4:30 P.M.

Sessions

I: New Perspectives on Validity

Wasatch A

Chair: Darrin Hicks, University of Denver

A Dichotomy Worth Dissolving: Conviction is to Philosophy and Objectivity as Persuasion is to Rhetoric and Subjectivity

Lenore Langsdorf, Southern Illinois University, Carbondale

Arguments of Encounter: How Public Memorials Argue Aesthetically

Susan A. Sci, Regis University

Validity and the Second-Person Standpoint: Revisiting Ehninger's *Validity as Moral Obligation*

Darrin Hicks, University of Denver

Radical Politics, Minor Polemics, and the Production of Public Forms

Melissa Deem, University of New Hampshire

Christopher Kamrath, University of San Francisco

II: Argument and Communication Technology in Virtual and Non-Text Environments
Wasatch B

Chair: Bruce E. Gronbeck, The University of Iowa

“Because there aren't enough spoons”: Creating Contextually-Organized Online Argument
Through Reconstruction

Miriam Benovitz, Rutgers University

Glamorization of Gore Through Visual Argument: An Analysis of *Dexter* Advertisements
Anne E. Davis, University of Wisconsin-Milwaukee

Facebook, Diasporic-Virtual Publics, and Networked Argumentation

Don J. Waisanen, University of Southern California

The Body, Materiality, Argumentation: Re-reading Marshall McLuhan's Media and Technology
Hideki Kakita, Dokkyo University

III: Argument and Political Context II

White Pine

Chair: Gordon R. Mitchell, University of Pittsburgh

Doing Disagreement in the House of Lords: Strategies of Accomplishing Argumentative
Activities

Jessica S. Robles, The University of Colorado at Boulder

Citizen Putin: Presidential Argument and the Invitation to (Democratic) Citizenship

David Cratis Williams, Florida Atlantic University

Noemi Marin, Florida Atlantic University

Obama's Magical Citizenship: Embodying Civic Virtue Between Oratory and Popular Culture

William Lewis, Drake University

IV: Argument and Social Values

Red Pine

Chair: Karen Tracy, The University of Colorado at Boulder

Family Argument: A Model of Family Communication in Crisis

Rachel L. DiCioccio, University of Rhode Island

Sandra M. Ketrow, University of Rhode Island

“Return to Civility”: Rick Warren Re-Imagining the American Presidency

Jonathan Edwards, Northwestern University

Our Greatest Confusion: Evolution, Cooperation, and “Survival of the Fittest”

Eric Gander, Baruch College, CUNY

6:00 P.M. – 7:30 P.M.
Dinner

8:00 P.M. – 10:00 P.M.
Reception

Saturday, August 1

7:30 A.M. – 8:30 A.M.
Breakfast

9:00 A.M. – 10:15 A.M.
Sessions

I: The Case for Provincialism in Argumentation: Rethinking the Logic of Debating Both Sides in Academic Debate

Wasatch A

Chair: John Rief, University of Pittsburgh

Reconsidering the Role of Conviction in Advocacy: Debating Both Sides, Fundamentalism, and the New Parochialism

Darrin Hicks, University of Denver

Ronald Walter Greene, University of Minnesota

The Many Sides of “Switch-Sides Debate”: Perspective-Taking and the Limits of Liberal-Deliberative Practice

John Rief, University of Pittsburgh

Kevin Cummings, Mercer University

Switch Sides Debate, Reasonableness, and Education: A Deliberative Analysis of Edebate

Brian J. Schrader, University of Denver

II: The Materials of Argument I

Wasatch B

Chair: Dale Hample, University of Maryland

Statistics as Enthymematic Arguments: The Case of Yao Ming

Zack Wagner, Baylor University

A Rhetorical Schema for Evaluating “The Other” in Satirical Imagery: The *New Yorker* cartoon on Barack Obama

Safiyya Hosein, Lynn University

Accidental Image Events and Overidentification: The Boston Mooninite Scare

Paul Elliott Johnson, The University of Iowa

Mythologizing Obama and Lincoln: A Case Study in Analogues and Analogic Reasoning
Kevin Baasake, California State University, Los Angeles

III: Argument in the Public Sphere

White Pine

Chair: Thomas Hollihan, University of Southern California

The Divergent Contexts of PETA's Veggie Love Commercial and the Re-appropriation of Public
Argument

Dustin Greenwalt, Baylor University

Making Sense of the No on Proposition 8 Campaign: The Failure of Non-Ideological
Argumentation

Ben Krueger, University of Maryland

Naturally Occurring Refutation: Examining Argumentation in City Council Discussions over
Iraq

Aaron Dimock, University of Nebraska at Kearney

IV: Scholarly and Pedagogical Perspectives on Argumentation and Debate

Red Pine

Chair: Danielle Endres, University of Utah

Converting Classrooms to Borderlands: Creating Spaces for Criticism

Samuel Perry, Georgia State University

Death as a Text: State Killings as Public Argument

Ben Voth, Southern Methodist University

Isocratic Citizenship: Towards a Pedagogy of Citizen Orators

Scott Varda, Baylor University

View from the Summit: Perspectives on Forensics Scholarship and Research from the 2009

Policy Debate Summit and Development Conference

Gordon R. Mitchell, University of Pittsburgh

10:15 A.M. – 10:45 A.M.

Coffee Break

10:45 A.M. – Noon

Sessions

I: Philosophers, Laborers, Vice-Presidents, and Military Mothers: Performing “Feminine”
Political Agency in “Masculine” Social Contexts

Wasatch A

Chair: Heidi Hamilton, Emporia State University

Nativity vs. Mortality: Gender and Embodiment in Hannah Arendt's Political Philosophy
Joan Faber McAlister, Drake University

Emasculating Women's Liberation: Johnnie Tillmon's Struggle to Locate the Poor
Pamela Connors, University of Wisconsin-Madison

The Inarticulate Gender-Bending Performance of Vice-Presidential Nominee Sarah Palin
Denise Oles, Drake University

Uncle Sam Wants Your Son or Daughter: Defining a Mother's Role in the Military Context
Heidi Hamilton, Emporia State University

II: The Materials of Argument II

Wasatch B

Chair: Malcolm O. Sillars, University of Utah

Shame on You Mbeki! The Problem of Denialism in South African AIDS Discourse
Ryan Solomon, University of Wisconsin-Madison

Making the Fantastic Persuasive: Malcolm X's Use of History as Rhetorical Argument
Scott Varda, Baylor University

Troping Violence: Toward the Confluence of Rationality, Myth, and Rhetorical
Invention

David Moscovitz, College of Charleston

III: Argument and Social Identity

White Pine

Chair: Susan Kline, The Ohio State University

Crafting Humanitarian Identity: A Rhetorical Analysis of Doctors Without Borders/Médecins
Sans Frontières

Aya Kubota, Mejiro University

Surrogate Families and Other Visual Argumentation Strategies: Singles and Seniors in the
Genre of Photogreeting Cards

Shannon Skarphol Kaml, Metropolitan State University

Translating Religious Arguments for the Public Sphere: Constructing "Overlapping Consensus"
in the Debate over Same-Sex Marriage

Carrie Anne Platt, North Dakota State University

IV: Argumentation in the Presidential Arena

Red Pine

Chair: David Zarefsky, Northwestern University

The Temple of Obama: Visual Intertextuality and the 2008 Democratic National Convention
Sarah E. Spring, The University of Iowa

The Effects of Format Changes on Viewers' Perceptions of Arguments Made by Obama and McCain in the 2008 Presidential Debates
Jeffrey W. Jarman, Wichita State University

Advanced Variations of Simulated Atonement: Blame Displacement and George W. Bush's Apologia for the WMD Scandal
Ryan M. Shepard, The University of Kansas

12:15 P.M. – 1:15 P.M.

Luncheon

1:30 P.M. – 2:45 P.M.

Sessions

I: Contemporary Approaches to the Study of Culture and/as Enthymeme

Wasatch A

Chair: Kevin Johnson, California State University, Long Beach

From the Suppressed Premise to the Repressed Premise: The Unconscious as a Location of Enthymeme

Kevin Johnson, California State University, Long Beach

Culture Clash: Unearthing Enthymemes in the Circulation of Popular Discourse

Lisa R. Foster, University of Oklahoma

Finding Resistance from Betwixt and Between: Ritual Liminality as Counter-Warrant to Culture as Enthymeme

Jennifer J. Asenas, California State University, Long Beach

Karen Rasmussen, California State University, Long Beach

“It's Bigger Than Hip Hop”: Don Imus and the Racial Enthymeme

Michael K. Middleton, University of Utah

Nicholas A. Russell, University of Utah

II: Evidence and the Effects of Argument

Wasatch B

Chair: Judith M. Dallinger, Western Illinois University

Perceptions of Risk Evidence: Are All Statistics Considered Equal?

Christine Skubisz, University of Maryland

The 9/11 Truth Movement: Conspiracy Theory and Public Argumentation
Allison Brownlow, Pepperdine University

Creating Discursive Space for Considering Incongruous Perspectives: The Role of Transacts and Articulation as Dialogical Mechanisms in Argument
Susan Kline, The Ohio State University

III: Argument and Social Values II
White Pine
Chair: Sandra M. Ketrow, University of Rhode Island

Censorship, Discourse, and Performativity
Heidi Owens, Georgia State University

The Functions of Argument and the Social History of Functionalism
David B. Hingstman, The University of Iowa

The Rational and the Reasonable in the AIG Controversy
Barbara Warnick, University of Pittsburgh

IV: Argument in the Public Sphere II
Red Pine
Chair: Robert C. Rowland, The University of Kansas

Moments of Karma: The Daily Show, Multimedia, and Vernacular Argument
Ryan McGeough, Louisiana State University

A Flexible Art: Re-imagining Goodnight's Public, Private, and Technical Spheres Through the Lens of the Internet
Kimberly Alecia Singletary, Northwestern University

Strategies for Responding to an Opponent's Nonverbal Disagreement in Televised Political Debates and Their Effect on Audience Perceptions of Credibility and Likeability
Harry Weger, University of Central Florida
John S. Seiter, Utah State University
Kimberly A. Jacobs, University of Montana
Valerie Akbulut, University of Central Florida

3:15 P.M. – 4:30 P.M.
Sessions

I: Negotiating Medical Arguments
Wasatch A
Chair: Valeria Fabj, Lynn University

Deliberation in a Contested Medical Context: Developing a Framework to Aid Family Decision Making When a Child Faces Fertility-Threatening Cancer Treatment
Kathleen Galvin, Northwestern University

The Power of Medical Activism: MPD-Net Helps Patients Shape Medical Research
Valeria Fabj, Lynn University

HIV Treatment Activism 2.0
Matthew J. Sobnosky, Hofstra University

II: Argument, Social Protest, and Civil Disobedience
Wasatch B
Chair: Catherine L. Langford, Texas Tech University

Civil Disobedience as a Democratic Argument Form
Sarah Marie Eckstein, Minnesota State University, Mankato
James P. Dimock, Minnesota State University, Mankato
Aaron M. Dimock, University of Nebraska at Kearney

Critical Publicity as a Form of Generative Rhetoric
Kate Zittlow Rogness, St. John's University

The Watchword for a Universal Struggle": The Reinvention of "Human Rights" in Early Abolitionist Rhetoric
Paul Hendrickson, University of Wisconsin-Madison

III: Argument and Social Institutions
White Pine
Chair: Kevin Baaske, California State University, Los Angeles

Arguing for Survival: Strategic Communication and Narrative Accounts of Change in the News Industry
Patricia Riley, University of Southern California
Nicole Usher, University of Southern California
Thomas Hollihan, University of Southern California

Personality and Power in an Argument
Tatiana Ivanova, Saint-Petersburg State University

Transparency work and argumentation design
Mark Aakus, Rutgers University

IV: Argument from a Narrative Perspective
Red Pine
Chair: Catherine Palczewski, University of Northern Iowa

Civilization, Community, and Democracy: The Donner Party and American Empire
Mary E. Stuckey, Georgia State University

Authors, Audiences, and Argument: ABC's LOST and Narrative Structure After 9/11
Brian Lain, University of North Texas
Shaun Treat, University of North Texas

Warfare Video Commentary and Deliberation on YouTube
Christina M. Smith, Arizona State University
Kelly M. McDonald, Arizona State University

6:00 P.M. – 7:30 P.M.
Dinner

8:00 P.M. – 10:00 P.M.
Reception

Sunday, August 2

9:00 A.M. – 11:00 A.M.
Brunch

11:00 A.M. – 12:00 Noon
Check-out