

Fifteenth NCA/AFA Conference on Argumentation

*Rustler Lodge
Alta, Utah
August 2-5, 2007*

Hosted by the Department of Communication, University of Utah

Preliminary Conference Program

This program is subject to change in day or time of presentation. Please arrange travel to attend entire conference.

Thursday, August 2

10:00 a.m.

Check-in and Registration

12:30-2:00 p.m.

Buffet Lunch

3:30-5:30 p.m.

Session I: Keynote Address

Room A

Chair: Scott Jacobs, *Univ. of Illinois at Urbana-Champaign*

What are We Learning about the Pragmatics of Arguers' Obligations?

Fred J. Kauffeld, *Edgewood College*

Respondent

Jean Goodwin, *Iowa State Univ.*

6:00-7:30 p.m.

Dinner

8:00-9:15 p.m.

Session II: Arguing Iraq

Room A

Chair: T.B.A.

“The Worst of the Worst”: Guantánamo, Dissent, and the Rhetoric of International Rights
Paul Hendrickson, *Univ. of Wisconsin-Madison*

Evil That Good May Come: A Rhetorical Analysis of the Moral Theory of Thomas Aquinas
Ben Krueger, *Univ. of Maryland*

Fruitless Speech: An Analysis of *Parrhesia* in the Pre-Invasion Debate on Troop Levels
Steven Rafferty, *Univ. of Southern California*

9:15-Midnight

Reception

Friday, August 3

7:30-8:30 a.m.

Breakfast

8:45-10:15 a.m.

Sessions III

III Reason in Law

Room A

Chair: T.B.A.

Rescuing *The Fugitive*: “Reason” on Trial in *Sheppard v. Maxwell*
William Lewis, *Drake Univ.*

Reason and Insanity: Legal Argumentation and *Panetti v. Quarterman*
Marouf Hasian & Robyn Wicks, *Univ. of Utah*

Decisional Liberty: Reason and Abortion in *Planned Parenthood v. Casey*
Catherine L. Langford, *Texas Tech Univ.*

Respondent

James Arnt Aune, *Texas A&M Univ.*

III Public Issues and Controversies

Room B

Chair: T.B.A.

How Can We Address *No Child Left Behind*? The Importance of Inherency Analysis on Public Issues

Kathryn M. Olson, *Univ. of Wisconsin-Milwaukee*

Masked Dueling in the Jacksonian Press: The Adams-Calhoun Controversy

Brandon Inabinet, *Northwestern Univ.*

Place in Protest: An Analysis of Place-Based Argument, Protest, and Climate

Danielle Endres & Samantha Senda-Cook, *Univ. of Utah*

III Argument and Science

Room C

Chair: T.B.A.

Reflections on Science and Technology Controversies, Material Recalcitrance and Empty Reservoirs that Suddenly Become Full

Chantal Benoit-Barné, *Univ. de Montréal*

Argument for and by Ethos in the Rise of Victorian Science: Francis Galton's *English Men of Science*

Andrew C. Hansen, *Trinity Univ.*

Argument by Disassociation in Logical Empiricism

John P. Jackson, Jr., *Univ. of Colorado at Boulder*

III Designing Argumentation

Room D

Chair: T.B.A.

The Experiences of Policy Professionals in Designing Deliberation

Mark Aakhus, *Rutgers Univ.*

Communicating with Health Experts: Issues of Integrity and Interaction Design

Shawn Batt, *Michigan State Univ.*

Strategies for Listening: Activism and the Reframing of Public Discourse about HIV

Matthew J. Sobnosky, *Hofstra Univ.*

10:15-10:30 p.m.

Coffee Break

10:30-12:15 p.m.
Sessions IV

IV Reason in Law

Room A

Chair: T.B.A.

St. Paul, Agamben, Balibar, and Badiou on the Possibility of Universal Citizenship: A Rhetorical Mediation

James Arnt Aune, *Texas A&M Univ.*

Enabling Citizens through Arguments for the Americans with Disabilities Act
Vanessa B. Beasley, *Univ. of Georgia*

Starship Troopers and Non-Citizen Soldiers: Citizenship, Immigration Policy, and War in Twenty-First Century America
Eric M. Gander, *Baruch College, CUNY*

Prudential Argument in *Hamdan v. Rumsfeld*
James Jasinski, *Univ. of Puget Sound*

IV Advocacy in Foreign Policy

Room B

Chair: T.B.A.

Counter Public and a Regime of Strategic Deception: Revisiting the Japan-U.S. Missile Defense Collaboration Advocacy
Satoru Aonuma, *Kanda Univ. of International Studies*

Mothers at the Forefront of the Battle on the Home Front: Do Good Mothers Send their Children to War or Prevent Them?
Heidi Hamilton, *Emporia State Univ.*

Some Pragmatic Principles of Deception Behind the Bush Administration's Case for Invading Iraq
Scott Jacobs, *Univ. of Illinois at Urbana-Champaign*

The Critical Persona: Reading the African Uranium Controversy
Jason Regnier, *Univ. of Iowa*

IV Fallacies

Room C

Chair: T.B.A.

Strategic Manoeuvring and *Ad Hominem*

Bart Garssen, *Univ. of Amsterdam*

The Rationality Engine: How Do Arguers Deal Spontaneously with Fallacies?

Dale Hample, Allison K. Jones & Joshua M. Averbek, *Western Illinois Univ.*

“Not that I Need to Go into Detail about *Praeteritio*”: An Empirical Investigation of the Use of *Praeteritio* in Argumentative Discussions

Leah Polcar, Roosmaryn Pilgram & Francisca Snoeck Henkemans, *Univ. of Amsterdam*

An Exploratory Study of Responses to Fallacies in Political Debates: Perceptions of Reasonableness, Persuasiveness, and Effectiveness.

Harry Weger, Jr., *Univ. Of Central Florida*, Mark Aakhus, *Rutgers Univ.*, & Leah Polcar, *Univ. of Amsterdam*

12:30-1:30 p.m.

Lunch

1:45-3:45 p.m.

Sessions V

V Arguing About Sexual Orientation

Room A

Chair: T.B.A.

Political Implications of the Argument for the Biological Determinism of Homosexuality

Thomas B. Byers, *Univ. of Louisville*

Discovering Textures in the Technical Sphere of Argument: Debating Intersex

Valeria Fabj, *Lynn Univ.*

Focusing the Family: The Argumentative Evolution of “Family Values” in the Same-Sex Marriage Debate

Carrie Anne Platt, *Univ. of Southern California*

III Communication: Arguing the Status of Homosexuality in *DSM-III*, 1976-1978

Craig O. Stewart, *Old Dominion Univ.*

Hard Evidence: The Vexations of Lincoln’s Queer Corpus

Charles E. Morris III, *Boston College*

V Conceptions of Reasonableness

Room B

Chair: T.B.A.

Is There a Neutral “Reasonable Person” Standard in the Law?

Gary L. Hatch, *Brigham Young Univ.*

(Un)Reasonable Force: Image Schemas in the *New York Times* Coverage of the Sean Bell Case

Darrin Hicks, *Univ. of Denver*

John Dewey on Reasonableness and Imagination in the Face of War, 1917

Christopher Kamrath, *Univ. of San Francisco*

Globalizing Reasonableness: "The Law of Nations" and U.S. Congressional Deliberation

Zornitsa D. Keremidchieva, *Hamline Univ.*

Reasonableness in Interpretive Argumentation

Lenore Langsdorf, *Southern Illinois Univ., Carbondale*

V Journalism and Argument

Room C

Chair: T.B.A.

“‘Looks Count’: Newspaper Accounts of the First Kennedy-Nixon Debate during the 2004 Presidential Campaign”

Sara Ann Mehlretter, *Pennsylvania State Univ.*, & Dale A. Herbeck, *Boston College*

The Role of Argument in Arab Media Framing about the United States

Craig Hayden, *Univ. of Southern California*

It’s the Economy, Stupid! Public Sphere Discussion of the Estate Tax and Minimum Wage

Jeffrey W. Jarman, *Wichita State Univ.*

Incommensurable Data, Procrustean Paradigms: Why News of Sexual Abuse of Nuns by Priests Never Made to Your Hometown Newspaper

Mary Marcel, *Bentley College*

Arguments for Local Control in a Global Marketplace: The Struggle for the *Los Angeles Times*

Patricia Riley, Thomas Hollihan & Nikki Usher, *Univ. of Southern California*

V Visual Argumentation

Room D

Chair: T.B.A.

From Validity to Authenticity: Assessing Judgment in Visual Argumentation

Angela J. Aguayo, *Eastern Illinois Univ.*

Controversy and Arizona's 9/11 Memorial

Kelly McDonald, *Arizona State Univ.*

Popular Rhetorics for Non-Linear Politics: Movements, Styles, Systems, and More

John S. Nelson, *Univ. of Iowa*

Navigating "The Path to 9/11": Debating the Docudrama

Kathryn Palmer, *Univ. of Wisconsin-Madison*

A Rhetorically Reading of *Katrina Exposed*: Public Photographs, Memory, and Colonialism

Rae Lynn Schwartz-DuPre, *Western Washington Univ.*

3:45-4:00 p.m.

Coffee Break

4:00-5:15 p.m.

Sessions VI

VI Definition and Argument

Room A

Chair: T.B.A.

The Judicial Redefinition of Marriage: Deploying an Evolutionary Framework and Upstaging Public Debate

Lynn Clarke, *Vanderbilt Univ.*

Definitions of Science and Religion in *Fitzmiller v. Dover*

Janice Schuetz, *Univ. of New Mexico*

Throwing Out the Baby While Saving the Bath Water: *Regents v. Bakke*, Affirmative Action, and Argument from Definition

Marilyn J. Young, *Florida State Univ.*, & M. Kelly Carr, *Univ. of Baltimore and Univ. of Maryland*

VI Debate and Argumentation

Room B

Chair: T.B.A.

The Content of Citizenship

Derek Buescher, *Univ. of Puget Sound*, & Kent Ono, *Univ. of Illinois at Urbana-Champaign*

The Changing Missions of American Universities and Academic Debate

John Fritch, *Univ. of Northern Iowa*

Reconsidering McGee's Clarion Call: Viewing Academic Debate as Legitimate Offspring of Isocratic Rhetorical Theory

Scott Varda, *Univ. of Iowa*

VI Argument and Dialogue

Room C

Chair: T.B.A.

Normative Assumptions in Ordinary Arguments About 'Dialogue'

Robert T. Craig, *Univ. of Colorado at Boulder*

Think Critically, Defend Contextually, Change Accordingly: The Current State of Dialogic Argumentation

John B. Giertz, *Bakersfield College*

Dialogical Mechanisms in Argument: Common Ground Units, Prosody, and a Discourse of Articulation

Susan L. Kline, *Ohio State Univ.*

6:30-7:30 p.m.

Dinner

8:00-9:15 p.m.

Session VII: A Look at Nondiscursive Arguments

Room A

Chair: T.B.A.

Theories of Visual Argumentation: A Comparative Analysis

Bruce E. Gronbeck, *Univ. of Iowa*

Fading Memory: Contested Memories, Public Accountability, and the Harburg Monument against Fascism

Ryan Erik McGeough & Catherine Helen Palczewski, *Univ. of Northern Iowa*

Building an Argument

Charles Arthur Willard, Shirley Willihnganz & Joy L. Hart, *Univ. of Louisville*

9:15-Midnight
Reception

Saturday, August 4

7:30-8:30 a.m.
Breakfast

8:45-10:15 a.m.
Sessions VIII

VIII Legal and Political Argument

Room A

Chair: T.B.A.

Based in and Focused on Argumentation: Communicative and Legal Approaches to Free Speech and the First Amendment

David R. Dewberry, *Univ. of Denver*, & Pat Arneson, *Duquesne Univ.*

Reversal of Presumption: Guilty Until Proven Innocent, If Then

Craig A. Dudczak, *Syracuse Univ.*

Presidential Debates as Public Argument

G. Thomas Goodnight & Zoltan Majdik, *Univ. of Southern California*

The Supreme Court Cleans the Air: *Massachusetts v. EPA* and the Global Warming Debate

Ron Von Burg, *Christopher Newport Univ.*

VIII Strategies and Fallacies

Room B

Chair: T.B.A.

Constructing the Bandwagon: Invocations of Public Opinion in Presidential Rhetoric

Jeff Drury, *Univ. of Wisconsin-Madison*

“A Mere Waste of Time”: on Some Fallacies in Arguments against Considering a Federal Bill of Rights in the Summer of 1789

Juhani Rudanko, *Univ. of Tampere*

Satire as Entelechial Fear Appeal: The Case of the Flying Spaghetti Monster

Kirsten Theye, *Univ. of Kansas*

Inhabiting Majority and Minority Positions: How Arguments are Designed Differently

Karen Tracy, *Univ. of Colorado at Boulder*

VIII Rationality and Decision-Making

Room C

Chair: T.B.A.

An Observational Analysis of Conversational Argument Sequences and Assessments of Communication Quality: A Minimally Rational Perspective

Daniel J. Canary, *Arizona State Univ.*, & Harry Weger, Jr., *Univ. of Central Florida*

Family Communication, Argument, and Critical Decision-making

Rachel L. DiCioccio & Sandra M. Ketrow, *Univ. of Rhode Island*

Argument Structures and Decision Outcomes in Computer-Mediated Groups

Daisy R. Lemus, *California State Univ., Northridge*, & David R. Seibold, *Univ. of California, Santa Barbara*

Potential Cognitive and Social Influences on Communicative Behavior Implicit in Rational Models of Collective Choice

Dennis S. Gouran, *Pennsylvania State Univ.*

VIII Debate and Argumentation Pedagogy

Room D

Chair: T.B.A.

DAWG Power: The Synergy of Writing in Packs

Gordon R. Mitchell, Matthew Brigham, Eric English, Catherine E. Morrison, John Rief & Carly Woods, *Univ. of Pittsburgh*

The New Anti-Semitism

Ben Voth, *Miami Univ.*

Extending the Benefits of Debate: Outcomes of the Computer Assisted Debate Program

Carol Winkler, *Georgia State Univ.*, & James Roland, *Emory Univ.*

Democratic Civic Engagement and Pedagogical Pursuits: Using Argumentation and Debate to Energize Concerned Citizens

Joseph P. Zompetti, *Illinois State Univ.*, & David Cratis Williams, *Florida Atlantic Univ.*

10:15-10:30 a.m.

Coffee Break

10:30-12:15 a.m.

Sessions IX

IX Issues in Argumentation Theory

Room A

Chair: T.B.A.

Argumentation after Auschwitz: Adorno and the Possibilities for Dialectical Engagement in the Presence of Traumatizing Difference
David Cheshier, *Georgia State Univ.*

On Justification: Economies of Worth: The Contributions of Luc Boltanski, Laurent Thévenot, and Catherine Porter to the Political Economy of Argumentation
David Hingstman, *Univ. of Iowa*, & G. Thomas Goodnight, *Univ. of Southern California*

The Presence of Perelman: Selection and Attention in a Noisy World
Eric Jenkins, *Univ. of Georgia*

The Rhetorical Function of the Appeal to Experience: Thoughts from the Work of William James
Paul Stob, *Univ. of Wisconsin-Madison*

IX Argument Structures & Models

Room B

Chair: T.B.A.

Presupposition as a Mechanism for Enriching “The Arguer’s Position”: A Clarification of the Theoretical Apparatus of Douglas Walton
David Beard, *Univ. of Minnesota-Duluth*

On the Epistemic Context of Interrogative Belief Systems: The Case of the Civic Turn in Liberal Education
William J. McKinney, *Slippery Rock Univ.*

Materializing Material Starting Points: Identifying Commitments in Argumentative Discourse
Roosmaryn Pilgram & Leah Polcar, *Univ. of Amsterdam*

Complexity without Insight: *Ceteris Paribus* Clauses in Assessing Conductive Argumentation
Frank Zenker, *Univ. of Hamburg*

IX Issues in Argumentation Theory

Room C

Chair: T.B.A.

Sympathetic/Alienation: The Smithian and Marxian Agency of Aesthetics

Meryl J. Irwin Carlson, *Univ. of Iowa*

Interpreting Rhetorical Agency in the Age of Neo-Liberalism: A Controversy over Critical Praxis

Hideki Kakita, *Dokkyo Univ.*

“Let Us be Realistic and Demand the Impossible”: Defining *Kairos* in Contemporary Marxism

Matthew May, *University of Minnesota*

The *Kairos* of the Vanguard

Dana Cloud, *Univ. of Texas-Austin*

12:30-1:30 p.m.

Lunch

1:45-3:45 p.m.

Sessions X

X The Global Warming Controversy

Room A

Chair: T.B.A.

Future Generations, Global Commons, and Neo-Malthusianism: the Ethical Reframing of the Global Warming Debate

Casey Ryan Kelly, *Univ. of Minnesota*

Climate Change, Public Argument, and the Rhetoric of Science

Timothy M. O'Donnell, *Univ. of Mary Washington*

Raising Objections in an Age of Consensus: Skepticism and Self-Interest in the Greenhouse Debate

Edward M. Panetta, *Univ. of Georgia*

Rational Spectacle: Debating Global Warming in the Public Sphere on the Public Screen of *An Inconvenient Truth*

Lisa D. Slawter, *Univ. of Georgia*

Locating Environmental Justice in the Argumentation and Deliberation of Global Climate Change

Lisa Foster, *Univ. of Oklahoma*, & Danielle Endres, *Univ. of Utah*

X Argument and Race

Room B

Chair: T.B.A.

Arguing for Characterological Coherence: Barak Obama and the Performance of ‘Black’
Kevin Baaske, *California State Univ., Los Angeles*

Urgency, Ambivalence, and the Hard Work of Remembrance: Community Argument about Commemorating Local Histories of Race Violence
Peter Ehrenhaus, *Pacific Lutheran Univ.*, & Susan Owen, *Univ. of Puget Sound*

Rhetorical “Whitewashing”: The Case of the 1921 Tulsa Race Riots
Matt Gerber, *Baylor Univ.*

Rhetorical Assassinations: The Death of Activism in Black Power Films, 1990-1995
Kristen Hoerl, *Auburn Univ.*

Gender, Race and Class in the Anti-Lynching Rhetoric of Mary Church Terrell
Martha Solomon Watson, *Univ. of Nevada Las Vegas*

X Form and Genre

Room C

Chair: T.B.A.

They Spoke in Defense of Their Careers: Celebrity Apologia, Atonement Rhetoric, and Organizational Crisis Communication
Dacia Charlesworth, *Robert Morris Univ.*

Finding Forgiveness: An Analysis of Implicit Argumentation in Martha Stewart’s Apologia
Jeffrey Dale Hobbs, *Univ. of Texas at Tyler*, & Robert C. Chandler, *Pepperdine Univ.*

Merging Apologia and Stasis: Locating the Argument in the Apologia in the Cheney/Whittington Hunting Incident
Lindsay Wakefield, *Univ. of Oklahoma*

Feminism’s Scandalous Afterlife: Forms and the Possibilities of Public Transformation
Melissa Deem, *Univ. of New Hampshire*

The Warren Commission Report as Conspiracy Argument: The Relationship Between Form and Substance in Conspiracy Argument
Chara K. Van Horn, *Georgia State Univ.*

X Reconsidering Argument Fields

Room D

Chair: T.B.A.

On the Utility of Fields as Evaluative Categories of Argument

David M. Godden, *Univ. of Windsor*

There are People Standing in those Fields

James Klumpp, *Univ. of Maryland*

Purpose, Argument Fields, and the Problem of Expertise

Robert C. Rowland, *Univ. of Kansas*

Well-Plowed Fields: In the Eye of the Beholder

David Zarefsky, *Northwestern Univ.*

Respondent

Charles Arthur Willard, *Univ. of Louisville*

3:45-4:00 p.m.

Coffee Break

4:00-5:15 p.m.

Sessions XI

XI Argument Online

Room A

Chair: T.B.A.

Visual Argument and Interactive Visual Images: “Virtual” Experience and the Consequences for Argument

Nikki B. Usher, *Univ. of Southern California*

Audience Deliberation in the Parodic, Epideictic Public Sphere: Polarization, Critical Engagement, or Playful Politics?

Don Waisanen, *Univ. of Southern California*, & Takeshi Suzuki, *Tsuda College*

Hybrid Agencies on the Vernacular Web

Robert Glenn Howard, *Univ. of Wisconsin-Madison*

XI Argument Spheres

Room B

Chair: T.B.A.

Rethinking the Post-Bourgeois Public Sphere: Publicity in an Age of Economic Inequality

Rob Asen, *Univ. of Wisconsin-Madison*

Putting the Argument Back in the Spheres of Argument

James P. Dimock, *Minnesota State Univ., Mankato*

Squaring Argument Spheres: A Modest Proposal

Cynthia Willis-Chun, *Willamette Univ.*

XI Science, Health, and Public Discourse

Room C

Chair: T.B.A.

Stretching “Pre-Pregnant” Health Warnings: Debates over Scientific Risk in Public Fora

Shana Albright & Elisia Cohen, *Saint Louis Univ.*

‘Cancer Caused by a Virus’: The Argumentation Strategy of the HPV Vaccine Campaign

Rachel Avon Whidden, *Lake Forest College*

Between Morality and Ethics: Argument in Direct-to-Consumer Genetics

Zoltan P. Majdik, *Univ. of Southern California*

6:30-7:30 p.m.

Dinner

8:00-Midnight

Reception

Sunday, August 5

9:00 a.m.

Concluding Brunch

Noon

Check-out